



Canva Essentials

About The Course

Our one-day Canva Essentials course empowers you to create stunning, professional graphics with ease, even if you have no prior design experience. Learn to leverage Canva's user-friendly templates, intuitive drag-and-drop interface, and vast content library. Master the skills to produce impactful marketing materials, engaging print and digital assets, compelling videos, and captivating social media content using Canva's all-in-one design platform.

Duration: 1 day

Class size: 10 students max

Times: 9:00am - 5:00pm

Price: Refer to our website for current course and package pricing

After the course?

Each student will receive:

- Certificate of completion
- Training manual
- 12 months FREE email support
- FREE class re-sit (if necessary)

Who Should Do This Course?

Who is this Canva Course For?

This Canva training for beginners is perfect for:

- Small business owners and entrepreneurs looking to create their own marketing materials.
- Social media managers and content creators needing to produce engaging visuals.
- Marketing professionals wanting to enhance their campaigns.
- Students and educators creating presentations and educational resources.
- Anyone in Australia eager to gain valuable graphic design skills with an easy-to-use tool.

Prerequisites

There are no prerequisites for this Canva Beginners course. However, students should have basic computer skills. To get the most value out of this course we also recommend that you have the Canva Pro subscription for use during the course.

Content

Unit 1: Introduction to Canva

- Canva Account Setup
- Free vs Pro Overview
- Understanding Canva Homepage and Navigation

Unit 2: Starting Your Design

- Create Designs using Quick Start Icons
- Create a Design using the Included Templates
- Create a Custom-Sized Design

Unit 3: Canva's Essential Editing Functions

- Working with Templates in Design Tab
- Working with Styles in Design Tab
- Working with Elements Tab
- Working with Shapes
- Working with Graphics and Images
- Understanding Typography
- Creating and Editing Text
- Using the Text Toolbar
- Creating QR Codes
- Working with Photos
- Uploading Photos
- Editing Photos
- Placing Photos into Frames and Grids
- Arranging and Positioning Layers

Unit 4: Video & Audio

- Adding Video to a Timeline
- Adding Audio to a Timeline
- Adding Transitions
- Adding Text and Graphics
- Adding Graphics
- Animating Text

Unit 5: Project Management and Settings

- Using the Project Panel
- Creating Folders
- Organising your Designs and Images
- Understanding Account Settings

Unit 6: Sharing and Publishing

- Collaborating and Sharing
- Creating Public Links
- Publishing to Social Media
- Downloading your Design
- Understanding Canva's Print Services

Looking for course dates?

To view a full list of course dates, please visit our website at www.dynamicwebtraining.com.au

Alternatively please contact our office on **1300 888 724**