



WordPress Training

Advanced WordPress

Introduction

WordPress is one of the most popular website development platforms that enables you to build dynamic and engaging websites or blogs. The true power of WordPress can be further leveraged by using various plugins and editing your themes to build powerful, user-centric and functional web applications.

Why WordPress?

WordPress is an Open Source software system used by millions of people around the world to create beautiful websites and blogs. Originally WordPress was blogging software but since its creation a lot has changed. Today it is used by almost everyone looking to build a website, and has no real limit as to what can be done with a bit of learning. It is completely customisable by the use of themes and plugins; which can be easily downloaded from the WordPress site or from hundreds of other places around the web.

Duration: 2 days

Class size: 10 students max

Times: 9:00am - 5:00pm

Price: Refer to our website for current course and package pricing

After the course?

Each student will receive:

- Certificate of completion
- Training manual
- 12 months FREE email support
- FREE class re-sit (if necessary)

Who Should Do This Course?

This course is designed for anyone who is currently using WordPress but needs to learn advanced skills and techniques to build more dynamic and functional websites.

About The Course

During this 2 day course, participants will learn how to extend the skills they have learnt in the WordPress Essentials course to advanced levels. This hands-on course teaches you the skills to add powerful functionality to your website using plugins, editing child themes, adding a shopping cart to your website, integrating social media and much more.

Prerequisites

Participants must have completed our WordPress Essentials course or have equivalent skills before attending this course.

Content

Unit 1: Setting up WordPress

- Quick Revision of Pre-requisite Skills
- Installing a WordPress Website
- Setting up a Database

Unit 2: Backup and Install a WordPress Website

- Install a Fully Functional WordPress Website
- Setting up your Replicated Database
- Understanding File Transfer Protocol (FTP)
- Backing up your WordPress Site using FTP
- Unpacking and Checking your Live WordPress Website
- Upgrading WordPress
- Putting it all Together

Unit 3: Social Media Integration

- Integrating Social Media Plugins with WordPress
- Adding Social Media Share Buttons
- Connecting Facebook to WordPress
- Connecting Twitter Feeds to WordPress
- Letting People Facebook Like your Website
- Putting it all Together

Unit 4: Search Engine Optimisation (SEO)

- Create an XML Sitemap
- Learn how to Optimise your WordPress Website
- Putting it all Together

Unit 5: Organising your Content

- Changing the Order of your Pages and Posts
- Inserting a Plugin to Order your Posts
- Putting it all Together

Unit 6: Shopping Cart

- Create a PayPal Shopping Cart
- Adding a 'buy now' Button
- Link to PayPal for Payment Processing
- Putting it all Together

Unit 7: Taking Control of your Theme

- Understanding the Code Editor
- Brief Introduction to HTML
- Brief Introduction to CSS
- Brief Introduction to PHP
- Advance Code Editing Techniques
- Putting it all Together

Unit 8: Working with Child Themes

- Understanding what is a Child Theme
- Creating and Installing a Child Theme
- Activating your Child Theme
- Testing your Child Theme
- Putting it all Together

Unit 9: Editing your Child Theme

- Editing your Child CSS Style Sheet
- Editing your PHP Page
- Creating & Editing your Child PHP Page
- Putting it all Together

Unit 10: Updating your Website

- Using the WordPress Update Function
- Updating when using a Child Theme
- Putting it all Together

Unit 11: Backup your Final Website

- Backing up your Completed Website
- Packaging and Preparing your Website for Live Production
- Overview of Web Hosting with WordPress
- Putting it all Together

Looking for course dates?

To view a full list of course dates, please visit our website at www.dynamicwebtraining.com.au

Alternatively please contact our office on **1300 888 724**