Advance WordPress

Extending your website with Powerful Plugins

Content Unit 1: P51 – P81

* Quick Revision of WordPress Essentials
* Installing a WordPress Website
* Setting Up a Database
* Putting It All Together

Unit 2: Backup and Install a WordPress Website

* Install a fully functional WordPress Website
* Setup your replicated Database
* What is File Transfer Protocol (FTP)
* Where to FTP the WordPress backup site
* Unpackage and check your live WordPress Webste
* Upgrading WordPress
* Putting It All Together





Unit 3: Let’s Get Social.

* How to intergrate Social Media Plugins with WordPress
* Add Social Media Share buttons
* Connect Facebook to WordPress
* Connect Twitter Feeds to WordPress
* Let people Facebook like your Website
* Putting It All Together

 Unit 4: Search Engine Optimisation

* Create an XML sitemap
* Learn how to Optimise your WordPress Website
* Putting It All Together

 Unit 5: Organising Your Content

* How to change the order of your pages and posts
* Inserting a plugin to order your posts
* Putting It All Together

 Unit 6: Start Selling

* Create a simple PayPal shopping cart
* Add a buy now button
* How to link to PayPal
* Putting It All Together

 Unit 7: Take Control of Your Theme P427 -470

* Advance Code Editing Techniques
* Introduction to the Code Editor
* Introduction to CSS
* Introduction to HTML
* Introduction to PHP
* Putting It All Together

Unit 8: Working With Child Themes p435

* What is a Child Theme
* Create and Install a Child Theme
* Activate Your Child Theme
* Test Your Child Theme
* Putting It All Together

Unit 9: Editing Your Child Theme p443

* Edit your Child CSS Style Sheet
* How to Edit Your PHP page
* Create & Edit your Child PHP Page
* Putting It All Together

Unit 10: Updating Your Website

• Using the WordPress Update Function

• How to update when using a Child Theme

• Putting It All Together

Unit 11: Backup Your Final Website Done

• How to Backup your completed website

• How to package and prepare for live production

• Web Hosting with WordPress Overview  
• Putting It All Together